

Official Rules

The purpose of the Student Distracted Driving Awareness Billboard Design Challenge is to design a public service announcement billboard that will convey the importance of driving without distractions and the dangers of driving distracted.

The following are the official rules:

1. To be eligible, each participant must be a high school student (grades 9-12) within the state of Ohio.
2. Participants may work individually or within teams of up to two members (a separate Participant Information/Permission Form must be submitted for each group member).
3. All submitted work must be the original work of the participant(s) and must not be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images.
4. All entries will become the property of the Lorain County Safe Communities Coalition and State Farm. By submitting an entry, each participant agrees that any and all intellectual property rights in the public service announcement billboard design are deemed assigned to the Lorain County Safe Communities Coalition and State Farm.
5. Except where prohibited by law, an entry submission into this contest constitutes permission to use the participant's name, likeness, prize information, and information provided on the entry form for publicity purposes, without further permission or compensation.
6. The Lorain County Safe Communities Coalition and State Farm reserve the right to modify the winning design to better fit the needs of the Initiative.
7. The decisions of the Selection Committee will be final.
- 8. All digital submissions must meet the following criteria:**
 - 7:2 aspect ratio
 - 400h x 1400w @ 72ppi in RGB mode
 - Preferred color profile: sRGB
 - Acceptable file formats: .pdf, .jpg (uncompressed), .psd, .eps, .png, .tif, and .tiff
9. All non-digital submissions must be scan capable, and must be submitted in a 7:2 aspect ratio to prevent excessive cropping.

For any questions regarding the Design Challenge, please contact:

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