

# LORAIN COUNTY PUBLIC HEALTH STRATEGIC PLAN 2018-2022

## Mission Statement

*Create a healthy place for all to live, work, and play by preventing disease in the community, empowering people to make better choices, and promoting overall health and wellness.*

## Organizational Values

### **Accessible & Efficient System**

We strive for cost-effective, accessible care and efficient delivery of all services.

### **Empowered & Engaged Community**

We believe in engaging and empowering individuals to take ownership of their health through comprehensive education and prevention services.

### **Relevant & Sustainable**

We commit to a system that is relevant to community needs and sustainable in the future.

### **Community-Wide Integration**

We value an integrated and coordinated approach to health education, prevention, and delivery of care.

### **Culturally Competent & Compassionate System**

We demonstrate dignity, respect, compassion, and cultural sensitivity to those we serve.

### **Accountable & Transparent System**

We take responsibility for our actions, commit to outcome-based approaches, and are accountable to our community through good stewardship of public funds.

### **High Quality**

We commit to quality and embrace excellence.

## Strategic Priorities & Initiatives

### **Strategic Priority 1: LINK TO NEEDED SERVICES**

- Improve access to care for low-income young adults
- Improve services and decrease social isolation for the senior population
- Connect hard-to-reach populations to needed services

### **Strategic Priority 2: EXPAND COORDINATED EDUCATION & PREVENTION**

- Expand education and prevention efforts for preconception through kindergarten
- Develop stronger relationships and networks with healthcare partners for the purpose of education and prevention
- Coordinate efforts within communities to address environmental health needs
- Work with community partners to address opiate abuse and reduce overdose deaths

### **Strategic Priority 3: IMPROVE WEIGHT ISSUES & OBESITY**

- Work collaboratively within communities to increase physical activity among youth
- Promote access to nutrition initiatives throughout the county
- Create more opportunities for physical activity

### **Strategic Priority 4: STRENGTHEN ORGANIZATIONAL EFFICIENCY AND EFFECTIVENESS**

- Strengthen culture of continuous quality improvement
- Increase cultural competence of staff and improve health equity in the community
- Expand IT capabilities and infrastructure with the inclusion of best practices
- Diversify funding opportunities to benefit the health of the community