

Ways to get the word out

After you post a free fitness event on United We Sweat (UWS), try these ideas to advertise your event and promote your business.

Share it.

- In an e-newsletter to current clients.
- Post on your website or blog.
- Create a Facebook event and share it - include pictures!
- Post and tag other UWS partners on social media - they may share your post with their own audiences. Use the hashtag #UnitedWeSweat



@UHAvonFitness
@LorainCCC
@LorainCountyMetroParks
@LorainCountyHealth
@UWLorainCounty



@UHAvonFitness
@FrenchCreekYMCA
@LorainCCC
@LCMetroParks
@LorainCoHealth
@UWLorainCounty
@VermilionFamilyYMCA

Talk it up!

Tell current clients to bring a friend to your free class/event.

Take pictures during your event!
(Use a photo release or only photograph the backs of people's heads).

Make it your own & post at:

- Libraries
- Gas stations
- Coffee shops
- Grocery stores
- Pharmacies
- Restaurants
- Schools
- Other local businesses

Personalize it!

 **More Info?** 
UnitedWeSweat.org

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