

Lorain County Schools: Save Lives with a Student-led Community Service Project



Want to increase seat belt use among your high school students? Try one or more of the following hands-on and effective intervention methods!

Morning Announcements: Have PA announcer make “Click It – Don’t Risk It!” announcements.

Examples:

- Is your life worth 3 seconds of your time? Use those seconds to secure your life with a seat belt. Buckle Up - every trip, every time.
- What’s Holding You Back? Seat belt use is the number one way to prevent injury and death on our roadways. Buckle Up - every trip, every time.

Sample Sporting Event Announcements: Have sports announcer make “What’s Holding You Back?” announcements during and following sporting events.

Examples:

- Following tonight’s big game (victory), be sure to continue the celebration home safely - buckled up! Buckle Up - every trip, every time.
- Don’t let the whistle get blown on your traffic safety penalties. Score a touchdown and buckle up! Buckle Up - every trip, every time.

Prom Event: Buckle Up Relay

Have each team take a seating position in a parked vehicle and then buckle up. Rotate the seating positions until all team members have buckled in all seating positions. The fastest team to complete the relay wins a donated prize.

Online Media Campaign:

Borrow our Seat Belt Demo Seat to take pictures of students buckling up to post to your homepage.

School Newspaper:

Have students report on their classmates’ safety belt use. They can interview classmates to learn whether, when and why they wear — or don’t wear — a safety belt. The story can include results from the safety belt survey that the students conduct.

Student-led Candy Incentive:

- Students and/or teachers stand at the school entrance or parking lot to check whether drivers and passengers are Buckled Up or not. Also, ask your local law enforcement department or EMS provider if they would be willing to partner with your students. The following candies can be given to encourage students to wear their seat belts.
 - Smarties candy, “You’re a smarty for buckling up!”
 - Dum-dum lollipops, “You’ve been caught not wearing your seat belt. Don’t be a dumb-dumb, buckle up!”
 - Lifesaver candy, “Save a life today, buckle up!”

Available Materials:

Seat Belt Brochures,
Book Covers, Sports
Announcements,
Posters and MORE!

To request materials,
call 440.322.6173.

Online Buckle Up Resources:

- National Highway Traffic & Safety Administration Resources: www.nhtsa.gov
- Lorain County Community Coalition: www.loraincountysafecommunitycoalition.com